

Big numbers. Local impact.

Here's a look at what we do in your state.

Colorado

Our presence



82,112

New York Life
policy owners



304

New York Life
workforce



105

New York Life
offices

Policy owner benefits

paid in 2018

\$82,104,692

Death benefits **\$63,594,267**

Lifetime annuity
income **\$18,510,425**

Life insurance protection

\$13,864,754,151

Provided in life insurance coverage to
Colorado policy owners in 2018.



Living benefits

paid in 2018

\$64,455,540

Policy dividends **\$23,331,072**

Growth in
fixed deferred
annuities **\$6,045,638**

Increase in
life insurance
cash value **\$35,078,831**

Average
life insurance
cash value



\$19,415

The first office

George W. Perkins came to Denver in 1886 to sell insurance for New York Life, and he was immediately successful; he wrote \$2.4 million of new business in less than a year. It was also here that Perkins developed the branch office system, which New York Life later adopted as the model for the entire company. The first such office to be opened in the United States by any life insurance company opened its doors in Denver in May 1887.

The first death benefit paid

The first death claim paid in Colorado was for James H. Stimpson, a 50 year-old chemist from Baltimore, who took out a policy on October 16, 1854 for \$5,000. Mr. Stimpson was killed by Indians on September 20, 1867.

Please refer to back page regarding definition of terms.



Terms to know...

New York Life policy owners—owners of individual life insurance policies and individual annuity policies as of December 31, 2018.

New York Life workforce—New York Life Home Office and field employees, agents, and agent staff, as applicable.

New York Life offices—include Home Office locations, General and Sales Offices, service centers, and detached agent offices, as applicable.

Life insurance protection—is the total face amount of in-force individual life insurance contracts (term, whole life, variable universal life (VUL) and universal life) outstanding for New York Life Insurance Company (NYLIC) and its domestic insurance subsidiaries as of December 31, 2018. The company's individual life insurance in force in all 50 states totaled \$1,029 billion as of December 31, 2018 (including \$175.05 billion for New York Life Insurance and Annuity Corporation (NYLIAC)).

Average life insurance cash value—the average accumulated cash value of all whole life, universal life, and variable universal life policies in force during 2018.

Philanthropic Investments—include Foundation grants to our non-profit strategic partners, Corporate charitable contributions, grants to support our workforce volunteer initiatives, matching gifts and workforce donations to non-profits across the country.

Policy owner benefits—primarily include death claims paid to beneficiaries and annuity payments. Policy owner benefits reflect the consolidated results of NYLIC and its domestic insurance subsidiaries. *Death benefits* represents the total dollar amount of death claims paid in 2018. *Lifetime annuity income* represents payouts on income/immediate annuity policies not including death claim payments or structured settlements. Annuity contracts are generally issued by NYLIAC. NYLIC's policy owner benefits, in all 50

states, were \$7,468,267,620 for the 12 months ended December 31, 2018 NYLIAC's policy owner benefits, in all 50 states, were \$3,679,105,425 for the 12 months ended December 31, 2018.

Living benefits—include cash value accumulation in permanent life insurance policies and account value accumulation in annuities. *Policy dividends* represents the total dividends paid on a participating policy's anniversary date in 2018. *Growth in fixed deferred annuities* represents the total increase in account value due to interest on fixed deferred annuities, and the increase in the Fixed Account option on variable deferred annuities in 2018. *Increase in life insurance cash value* represents the total increase in cash value on whole life, universal life, and variable life insurance policies in 2018. The amount shown represents the consolidated increase in cash value of policies issued by both NYLIAC (\$92,164,004) and NYLIC (\$2,337,717,382). Dividends are payments made to eligible policy owners from divisible surplus. Dividends are not guaranteed. NYLIAC does not issue any participating products and, therefore, its products are not eligible for dividends.

New York Life refers either separately to the parent company, New York Life Insurance Company (NYLIC), or one of its subsidiaries, or collectively to all New York Life companies, which include NYLIC and its subsidiaries and affiliates, including New York Life Insurance and Annuity Corporation (NYLIAC) and NYLIFE Insurance Company of Arizona (NYLAZ). NYLAZ is not authorized in New York or Maine, and does not conduct insurance business in New York or Maine. Further financial information about New York Life is available on our website, www.newyorklife.com.

New York Life Insurance Company

51 Madison Avenue
New York, NY 10010
www.newyorklife.com

AR07029-CO.012019 SMRU1729224 (Exp.04.01.2020)